

# 2023 WALK-N-ROLL FOR SPINA BIFIDA SPONSORSHIP GUIDE



**Saturday, November 4, 2023**  
**Tempe Marketplace**  
**2000 E Rio Salado Pkwy, Tempe, AZ 85281**

# WALK-N-ROLL FAQ

## What is Walk-N-Roll for Spina Bifida?

Grounded in a decade of family-friendly events across the country, Walk-N-Roll is SBA's largest annual fundraising event. A fundraiser and a "friendraiser," the event connects new friends and old and delivers important information through our on-site resource fair by working through our network of Chapters across the country.

## How does this event work?

Participants register and fundraise any dollar amount in support of their local Chapter and SBA's broader mission of building a better and brighter future for all those impacted by Spina Bifida. On event day, participants join in a family-friendly, noncompetitive, one-mile walk/roll and participate in our fun-filled atmosphere and resource fair.

## Who does my message reach?

Sponsor benefits target the service area of the event location you select. Interested in multiple locations? We are happy to customize a package to meet your goals.

## What does this event support?

Funds support local Chapters' mission-focused programs and services in our focus areas of education, advocacy, clinical care, research, and support.



**learn more:**

[WWW.SBAZWALKNROLL.ORG](http://WWW.SBAZWALKNROLL.ORG)

# Partner Perks



	PRESENTING \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,000	NONPROFIT \$250 suggested
Speaking opportunity at Walk	✓				
Logo placement on all participant email	✓				
Company feature on SBAAZ Facebook	✓	✓			
Logo on mailing	✓	✓	✓		
Logo on pre-walk materials	✓	✓	✓		
Social media mentions	4	3	2	1	
Walk-N-Roll Website	Logo & Link	Logo	Logo	Logo	
TABLE at event and logo on signage	✓	✓	✓	✓	✓
Lead collection at Walk	✓	✓	✓	✓	✓
Verbal recognition at Walk	✓	✓	✓	✓	✓

# Commitment Form



## CONTACT INFORMATION:

DONOR/COMPANY NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

## SELECT YOUR LEVEL:

\_\_\_\_\_ PRESENTING SPONSOR: \$10,000

\_\_\_\_\_ GOLD SPONSOR: \$5,000

\_\_\_\_\_ SILVER SPONSOR: \$3,000

\_\_\_\_\_ BRONZE SPONSOR: \$1,000

\_\_\_\_\_ NONPROFIT: \$250

**Saturday, November 4, 2023**

**Sponsor set up 8am**

**Check in opens 9am - WALK STARTS 10am**

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## METHOD OF PAYMENT:

\_\_\_\_\_ CHECK \_\_\_\_\_ CREDIT \*\*\*\*[www.SBAAZwalkNroll.org](http://www.SBAAZwalkNroll.org) to pay online

\_\_\_\_\_ IF PAYING BY CREDIT CARD an additional 4% will be added to the sponsorship)

CARD NUMBER: \_\_\_\_\_ EXPIRATION: \_\_\_\_\_ CVV: \_\_\_\_\_

BILLING ADDRESS (IF DIFFERENT FROM ABOVE) \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CARDHOLDER'S NAME: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

**Send This Form & Payment to:  
Spina Bifida Association of AZ**

4802 E Ray Rd #23-687 Phoenix,  
AZ 85044

OR SEND FORM TO:

**Contact: Sharri Runnels  
Executive Director  
SRunnels@sbaaz.org**

THANK YOU FOR SUPPORTING WALK-N-ROLL FOR SPINA BIFIDA!